

Women's Network 2009-2010 Directory Advertising Information & Ad Order Form

Advertising Specifications

Business Card Size

Printed area up to 3.5" wide by 2" deep	\$35.00
Color ads	\$45.00

Half Page

Printed area up to 4.5" wide by 3.5" deep	\$75.00
Color ads	\$100.00

Full Page

Printed area up to 4.5" wide by 7.5" deep	\$125.00
Color ads	\$150.00

Special Placement

Full Page, inside front or back cover	\$175.00
Full Page, page one or last page	\$160.00

* Prices listed above are for Camera-Ready Copy Only
Please measure your ad carefully, as we cannot change size or proportions.

IMPORTANT REQUIREMENTS

Prices listed above are for camera-ready copy only. Camera-ready means that the business card, laser print or photocopy that you submit is "clean" (no smudges) and is exactly as it is to appear in the Directory, including size as specified above. It should be printed in black, dark blue or red ink on a white, gray or cream background. Photos submitted for black and white ads **MUST** be black and white halftones. If you are unsure, photocopy your ad (or card) and see how it looks. If it's not clean, clear and distinct, your ad is not camera-ready.

Ads which are not camera-ready (as defined above) will be charged for production at \$20 per hour, with a \$20 minimum to be paid in advance with your space reservation.

Payment must be submitted with this signed ad order. Please complete and sign the form below and enclose your check or money order and ad.

Include my ad in the 2009-2010 Women's Network Directory.

Member's Name _____ Business Name _____
Day Phone _____ Address _____
Payment of \$ _____ is enclosed for a (size) _____ ad.

Please check one:

- My camera-ready ad or business card is enclosed.
 I have enclosed ad copy with payment of a minimum \$20 production fee plus the appropriate advertising cost as explained above. I will be billed for the remainder of production fee, if applicable.
 I understand that it is my responsibility to submit my camera-ready ad by the deadline of August 1.

I have read and agree to the requirements (member's signature) _____

This order form may be submitted to Ann Henrichsen at the Women's Network meeting or mailed with payment enclosed to reach the address below.

Women's Network ● P.O. Box 2131 ● Rapid City, SD 57709-2131