

# Meet Michelle Kane



# The Networker

Michelle Kane was selected as the February 2008 spotlight winner and here's an update.

Michelle and her husband, Mike, decided to move to Spearfish, South Dakota in 2005 when they found [www.findyourspot.com](http://www.findyourspot.com), a website where you answer about 150 questions about the kind of place you want to live and based on the criteria you provide, 24 options come back.

"At the time we were living in Sacramento, and we started thinking that it would be an adventure to move to a smaller community and experience a new way of life with our son Jack, who has a diagnosis of autism and is non-verbal." explained Michelle.

Both Michelle and Mike took the survey and Spearfish appeared on both lists.

"My first thought was – isn't that a cute name for a town? Of course, this was one of those fun things you do and not something that you actually think would lead to a major life changing event," Michelle said. "Anyway, being the adventurous types, we started checking out Spearfish online and found it was close to Rapid City which we had visited back in 1996. We loved the area and fondly recalled sitting in the Firehouse Brewery sipping Smoke Jumper Stout thinking how cool it would be live in a place where everyone is so nice, no traffic and amazing — no smog!"

The family made a trip to the hills, met with school district officials, and bought a house before telling friends and family of their plans.

"Over the last five years, we've had many friends and family come and visit and each one falls in love with the Black Hills, just like we have. No longer do they think we are crazy!" says the fourth-generation Sacramentan.

"Jack is still doing well in school, we've made a lot of friends, gotten involved in

the community and I really enjoy my job," said Michelle. "Everyday we still marvel at this incredible place we live and hope that the wonder we still feel about the Black Hills never leaves us."

Michelle has been the Marketing Director with Lynn, Jackson, Shultz & Lebrun, since April 2007.

"I feel very fortunate to work for a great firm with such smart, interesting people," she said. "There has yet to be a boring day as the work is fun and I get to use my background in all sorts of ways focusing on PR and writing which are two of my favorite parts of marketing."



When she's not at Lynn, Jackson, Michelle runs her own Norwex Enviro Products business doing

home party demos in the evenings. "I've always been interested in green living so selling Norwex products has been a great fit," says Michelle. "I am really having a blast with it." She also volunteers with the Autism Society of the Black Hills, National Wild Turkey Federation, Spearfish Arts Center and Queen City Lions. She has also been a guest speaker at BHSU and to local business groups on topics such as marketing, entrepreneurship and social media. To relax, Michelle enjoys golfing, gardening, cooking, writing, hanging out with friends, wine, traveling, and health and fitness.

"Most recently, I have a new title "Campaign Manager" for my husband Mike, who is running in the June election for Spearfish Mayor," she said. "Five years ago, I would have never imagined we would live in the Black Hills or Mike would be running for Mayor. One thing I have learned in my life is to really put yourself out there and see what happens and never, never say never!"

"I've met some wonderful woman who I now call friends through the Women's Network. Both personally and professionally, being a member has been a great experience."

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Visit us on the web at [www.rcwomensnetwork.org](http://www.rcwomensnetwork.org)

\* Committee Chairs who are also Voting Members of the Board  
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NEXT MEETING  
April 14 at 11:45 a.m.

BUSINESS TABLES  
JoAnne Schriver, Black Hills Workshop;  
and Shawn Wilson, Shaviq Designs

GREETERS  
Bev Drabek; Dianna Fuchs, National  
Write Your Congressman; and  
Lisa Wesolick, Wesolick Law Firm  
*Guests are welcome to attend up to two  
meetings as non-members.*  
*For reservations, please call 393-7292 or  
e-mail  
reservations@rcwomensnetwork.org by noon  
Friday, April 9*

NEXT BOARD MEETING  
April 21 at noon at The Beanery.

ELECTIONS — April is elections. The following members are running for office:

President Elect Peggy Roozing  
Jolee Wolf  
Recording Sec Darlene Kremer  
Avis Tellinghuisen  
Treasure Elect Brandy Dieherle  
Michelle Minnerath

MEETING FEES — Remember, buying an annual, semi-annual or quarterly meeting pass does save you money in the long run. On the other hand, if you miss a meeting, you do not get to carry the savings on. If you can't make the meeting, you do not get to add a month to the end of your plan.

BIDS — Bids are being accepted through June 18 for the following projects: newsletter layout and distribution; web site maintenance; directory layout; and directory printing. Contact Rosemary Harvey for details or bid specs.

TAX DEDUTABLE — The \$14 meeting fee must be paid by everyone who attends our meetings — even if they opt not to eat the meal. The fee is for the meeting and, therefore, is completely tax deductible.

ENJOY WOMEN'S NETWORK? — Don't forget to pay dues! The \$40 dues must be received by April 30 to remain an active member.

**NOTES &  
ANNOUNCEMENTS**



NO DOOR PRIZES — There will be no door prizes at the April meeting, so that members will have time for networking, in addition to the election of officers.

MEMBERSHIP REMINDER — Membership in Women's Network remains with the individual, regardless of who pays the fee.

LITERATURE TABLES — Members may put out flyers for their business of event and free samples on the table in the back. However, do not display products for sale.

FORGOT YOUR PASSWORD? — To get to the online directory, you need a username and password. The username is your first initial and last name (no spaces, all lower case), and the password is your last name (all lower case). You may then register to use the message board, but will have to create a separate user name and password. Confused? Contact Jen Blake at [jennifer@jabpublish.com](mailto:jennifer@jabpublish.com).

DON'T CLUTTER THE TABLES — Please feel free to place literature on the dining tables that are 3x5 or smaller. Larger pieces can be placed on the literature table at the back of the room. Thank you!