

# Meet Christine Jensen...



# The Networker

Fate. Desiny. Luck. Chance. All of these describe Deadwood's gaming industry and also how this month's spotlight become Group Sales Director at Cadillac Jack's Gaming Resort.

"I grew up in Monterey/Salinas area in California. I got married in 1982, and moved to South Dakota in 1984," Chris Jensen explained. "I moved to the Black Hills in 2002 following my divorce, and in 2003, the sales position was available at another property here in Deadwood."

Although she had no experience in hotels or gaming, Chris did have a background in sales, as well as event planning and banquet serving. She joined the staff at Cadillac Jack's in January of 2006.

"I thank God every day for where He has brought me," she said.

Chris admits she never planned to be in sales.

"I went to college later in life, and as I look back, I am glad I waited — I believe my life, and work experience up to that point opened my eyes to relate to the subjects in a way a traditional student could not understand," said Chris, who graduated college two weeks before her oldest child graduated high school. "When I went back to college in 1994, I actually was going to be a nurse, but couldn't pass biology. I changed my major to business administration, with double emphasis on management and marketing. I decided to enhance my life and work experience, and also added two minors — accounting and history."

As she looks back, though, sales have always been a part of Chris's life.

"My first memories of selling was Girl Scout cookies at the age of 9; harvesting and selling mistletoe for my 4H club; finding golfballs in the cypress plants, washing them, and then selling them back to the golfers at 5 balls

for a dollar; and having to go out and find buyers to bid on my pig, beef or lamb at the auction the Monterey County Fair in Monterey, California."

And it didn't stop there. Although Chris's stereotype included "Herb Tarlek from WKRP in Cincinnati, or a used car salesman in plaid pants," she found herself in sales opportunities at every turn.

"I was attending Mount Marty College in Yankton, and responded to an ad for the Advertising department at the Yankton Daily Press and Dakotan in 1996, and it opened many new doors for me — Chamber Ambassador, helped organize the First Night Yankton 1999 event in preparation for Celebrate 2000 event, and newspaper experience. I took a year and a half off of work in 2000-2001 to finish my degree, and to spend time with my daughter for

her senior year of high school. That summer, I went to work for MIX 106 radio in Yankton, and then off to the hills!!"

When she's not selling, Chris enjoys history, cooking, baking, canning, entertaining guests, and her garden. "If I don't have a garden, I go insane. I need the time in the garden to diffuse."

Along with her "sweetie, Bill," Chris is enjoying motorcycles and dirt biking in the Black Hills, although as a passenger. "We will see what the future holds," she added.

She also talks with her children — Melissa, 24, and Dennis, 17 — who both live in the eastern end of the state.

"The three of us have been through a lot together, and for now, we are supporting each other long distance, moving ahead with our new lives," Chris said.

Chris lives her life by two quotes. *There is no such thing as failure. It's God's way of saying 'Take another path', and Good Women — May we know them, May we be them, May we raise them.*

"I believe those two quotes say it all about how I live my life, and where I hope I am going in the near and distant future."



REMINDER — Please have a seat as soon as possible after checking in for the monthly meeting. This helps the catering staff serve meals faster. Thank you.

### NOTES & ANNOUNCEMENTS



the meeting. In order to cut down confusion at the check in, do not, however, offer your meal to someone else.

CANCELLATIONS — Please let a board member know if you have reserved and will be unable to attend

It's PERSONAL — Memberships belong to the individual, despite who pays the bill. If a member switches companies, the membership still belongs to the person, not the company.

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\* Committee Chairs who are also Voting Members of the Board  
Edited and Produced by Jennifer Blake, JAB Publishing,  
Printed by Rosemary Harvey, Western Mailers.

NEXT MEETING

August 8, 11:45 a.m.  
at The Rushmore Plaza Civic Center

GREETERS

Wendy Paz, Trademark Real Estate and  
Paz Appraisals;  
Deb Farrar, Crocker Claims; and  
Marta Olson-Rangitsch, Black Hills  
Humane Society

BUSINESS TABLES

Unavailable at time of printing  
*Guests are welcome to attend up to two  
meetings as non-members. For reserva-  
tions, please call 484-4102 by noon Friday,  
August 3.*

NEXT BOARD MEETING

August 15 at noon at Bully Blends

## Door Prize Winners

**September Spotlight:** Mary Wilson

**Winner of \$28.50 in the July 50/50 Drawing:** Jodi  
Enderson

**Fay Swenson, AVON ISR**

\* Clearskin Astringent, won by Ann Henrichsen

**Dianna Fuchs & Linda Rabe, Rapid City Chamber**

\* Mixer Pass for Two, won by Bernie Steichen

**Colleen Ragan, New Freedom Acupuncture &  
Oriental Medicine**

\* Stress Relief and Relaxation Party for five, won by  
Brandy Dugger

**Deanna Forman, Jeunique International**

\* Hand Cream, won by Brianna Hall

**Helen Skogos, Mary Kay, Inc.**

\* Our Wonderful Sun Screen and After Sun Moisture  
Replenishing Cream, won by Nina Braun

**Peggy Roozing, National American University**

\* T-Shir, Calculator, Mousepad, and Highlighter (2),  
won by Sharon Faiman and Jolee Wolf

**Chantelle Emond, Massage by Chantelle**

\* Half-Hour Massage (2), won by Lorie Eichert and Lori  
Healey-Barnes

**Jane Ham, Dakotah Insurance**

\* Cookie, won by Sande Lofberg

**Jodi Enderson, Jodi Enderson Agency**

\* Home Organizer CD with Digital Child ID, won by  
Fay Swenson

**Darlene Kremer, Kirk Funeral Home**

\* Shower Gel and Lotion, won by Chris Flinginger

**Laura Longville, It's Not (Just) About the Money**

\* "A small gift for you to feel refreshed", won by Joan Hunter

**Joan Hunter, The Journey Museum Store**

\* Hand Formed Glass Candle Cup, won by Bethann Baffuto

**Rhonda Janis, Rushmore Travel**

\* Scratch Tickets, won by Sandra Schwan

**Fran Hatfield, Prudential Kahlor Realtors**

\* Candle Ball, won by Betty Wooten

**Vesta Wells Johnson, CDR & Body Balance**

\* "Songs My Mother Loved" CD, won by Daneen Jacquot

**Jen Blake, JAB Publishing**

\* A Mug (2), won by Jodi Enderson and Brandy Small

**Mary Wilson, Mela Leuca**

\* Three Lip Glosses, won by Carol Lawhun

**Sandi Lofberg, Aglow International**

\* Dead Sea Hand Cream, won by Jennifer Blake

**Shirley Muck, Willow & Company**

\* Body Butter, won by Kyla Wright

**Lori Eichert, Eichert Marketing Group**

\* Miniture Rose Bush, won by Peggy Roozing

**Betty Wooten, Stec's Advertising Specialities**

\* Nylon Carry Bag with Water Bottle and Frisbee, won by Chris  
Jensen

**Lorie Healey-Baron, Royal Wheel Alignment**

\* Heart Bracelet, won by Chantelle Erund

**Marsha Humphreys, Your Eyes Only Optical**

\* Eyeglass Case, Cleaner and Cloth, won by Ellie Hornyak